

PCH Officially Launches Cochise Regional Hospital

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21st Century Healthcare Delivered to Where Needed Most

1/25/14 – Chicago, IL

People's Choice Hospital (PCH) is pleased to announce the official launch of Cochise Regional Hospital (CRH) in Douglas, Arizona. As staff, citizens, and officials have witnessed since August 2013, exciting changes have been underway for the long-established Critical Access Hospital (CAH) in Douglas, Arizona. PCH clinical, managerial, and technical teams have been actively involved both on-site and from the National Telemedicine Hub in Chicago, Illinois to identify where all aspects of hospital operations can be enhanced. The immediate goal is to determine where new resources are needed and where current processes can be optimized. The highly committed hospital staff has embraced the opportunity to see the time and expertise they have invested brought to new heights.

The infusion of new technology with the EmpowerSystems™ Electronic Health Record (EHR) and Core Hospital Information System (HIS) has made an immediate impact on clinical documentation, real-time patient care, risk management, and information sharing. With these EHR & HIS systems as the technological building blocks, the recent launch of the 21st Century Telemedicine program has already yielded great results by connecting patients and care providers on-site in Cochise County with PCH's skilled team of physician specialists at the National Telemedicine Hub in Chicago, IL. Unprecedented access to physician specialists and personalized follow-up are establishing a new standard for clinical care in rural communities. As this program continues to expand, it will benefit patients from the Cochise County communities and help lead the financial turnaround of the hospital at large.

The unified goal of PCH and CRH is to continue expanding services, leverage multiple Health Information Management technologies, and build crucial relationships with the physicians, care providers, and communities throughout the Cochise County region. In the coming months, more exciting updates will be unveiled and public announcements made in order to keep everyone apprised of the shared progress. In addition, there are various group events and outreaches in store, which are designed to further connect the CRH team with the community in a fun, festive setting.

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